



The Strategic Direction for ESF 8 Planning

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ESF 8 Briefing
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Public Health Preparedness Program

Strategic Plan 2011 - 2014

July 2011

*A collaborative project of Public Health
Seattle & King County and its ESF-8 partners*





Process Overview

- Participants: healthcare, emergency management, environmental health, Medical Examiner's Office, epidemiology, emergency medical services, public information, public health preparedness
- Five phase process: September 2010 – September 2011



2011 Strategic Plan



Tier I Priorities

- ❑ Community preparedness
- ❑ Emergency operations coordination
- ❑ Emergency public information and warning
- ❑ Fatality management
- ❑ Information sharing
- ❑ Medical countermeasure dispensing
- ❑ Medical surge
- ❑ Public health surveillance and epidemiological investigation
- ❑ Volunteer management

Tier 2 Priorities

- ❑ Mass care
- ❑ Medical materiel management
- ❑ Public health laboratory testing
- ❑ Community recovery
- ❑ Non-pharmaceutical interventions
- ❑ Responder safety and health

Goals & Strategies

Fatality Management

Goal:

Build scalable capacities and capabilities to lead an effective response to a medium-sized mass fatalities incident
Using local resources or those that can be mobilized without federal assistance

Sustainment strategy:

Complete and maintain King County Mass Fatality and Family Assistance Center plans.

Enhancement strategy:

Integrate law enforcement, healthcare, funeral homes, faith based and cultural leaders, and emergency management partners into mass fatality planning to clarify roles and coordination procedures

Future Project Milestones

- Partner briefings
- Incorporate feedback on strategic direction
- Identify opportunities to collaborate with partners
- Integrate sustainment/enhancement strategies into workplans
- Measure progress and report to stakeholders
- Update foundational analysis and adjust vision

Implementation Challenges

- ❑ Changing operating environment
- ❑ Maintaining a high level of readiness for all capabilities
- ❑ Aiding smaller jurisdictions
- ❑ Breadth of partnerships needed
- ❑ Balancing local vs. national pressures

What We Need From You

- Feedback on the plan
- Identify intersections with your organization
- Notify us of opportunities for collaboration
- Continue your organizational planning
- Participate in regional planning, training, and exercises

For More Information

- Centers for Disease Control: National Standards for State & Local Preparedness Planning

<http://www.cdc.gov/phpr/capabilities/>

- Strategic Planning to Move You Forward in Challenging Times
(*Tutorial for local health departments seeking to replicate our process*)

<http://www.naccho.org/NA/2011/attend/loader.cfm?csModule=security/getfile&PageID=209650>

- Public Health Preparedness Strategic Plan (*Process overview presented to Seattle Fire*)

<http://prezi.com/3ropul0mtxlq/public-health-preparedness-strategic-planning-overview-october-2011/>

Contact Information

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Questions ?